GIFTS OF STOCK
AND OTHER APPRECIATED ASSETS
A Smarter Way to Give

IMPORTANT FOR YEAR END
2025 electronic stock gifts must be to UBS by Wednesday, Dec. 31 at 3 p.m. to be counted as a charitable deduction in 2025.

Learn more at
link.stthomas.edu/stockgift

You can give more and make a bigger impact at St. Thomas with a gift of appreciated stock or mutual funds.

There are many benefits of giving appreciated stock or mutual funds versus cash:

Eliminate 100% of capital-gains tax. By donating an asset directly to St. Thomas, there is no capital-gains tax to pay. Depending on your federal income-tax bracket, this tax could be as high as 23.8%. Add the average state capital-gains tax of 5.1%, and you could be giving nearly 30% more than if you sold the asset and then gave a cash gift.

Eliminate Medicare surtax. If you are subject to the 3.8% Medicare surtax levied on investment income, you can avoid this tax by donating the asset and allowing all of your investment to benefit St. Thomas.

Receive a charitable deduction. You still receive an income-tax deduction for the fair market value of the asset if you've owned it for more than one year.

Preserve cash flow. It is more cost-effective to save your cash for other financial needs.

Help St. Thomas carry out its mission to educate students to be morally responsible leaders who think critically, act wisely and work skillfully to advance the common good.

REDUCE FUTURE CAPITAL GAINS

You may own stocks or mutual funds that you enjoy and want to hold for the long term. While it is pleasing to watch those assets appreciate, it also sets the stage for substantial capital-gains taxes when you sell.

You may want to consider donating some of your appreciated shares, and then buying new shares to reset your cost basis at the current higher price. This will reduce your future capital-gains tax exposure, if the assets continue to appreciate.

Example: Gift amount $100,000
(cost basis = $40,000)

Tax Savings	Stock v. Cash	
Ordinary itemized income-tax deduction (assume maximum 37% bracket)	$37,000	v. $37,000
Capital-gains tax (20%)	$12,000	v. $0
Medicare surtax (3.8%)	$ 2,280	v. $0
State capital-gains tax (5.1% average)	$ 3,060	v. $0
Total tax savings	**$54,340***	**v. $37,000**

*A difference of $17,340 in total tax savings, representing a more than 45% increase over the savings from a cash gift.

For more information, contact:

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